

## BA MEDIA ARTS – BUSINESS

### CORE REQUIREMENTS (33 CREDIT HOURS)

- BSTH 101 (3) Old Testament Scripture
- BSTH 102 (3) New Testament Scripture
- BSTH 201 (3) Hermeneutics
- BSTH 270 (3) Introduction to Christian Theology

6 credit hours from: ENGL 101, 102, 171(3)

- ENGL 1\_\_ (3) \_\_\_\_\_
- ENGL 1\_\_ (3) \_\_\_\_\_

3 credit hours from: HIST 101, 102(3)

- HIST 1\_\_ (3) \_\_\_\_\_
- INDS 101 (3) University Studies in Christian Perspective
- INDS 475 (3) Christianity and Culture
- PHIL 171 (3) Introduction to Philosophy

**NATURAL SCIENCES** (BIOL, CHEM, ENVS, GEOG 101, GEOG 102, MATH, PHYS)

- \_\_\_\_\_ (3) \_\_\_\_\_

### MAJOR REQUIREMENTS (36 CREDIT HOURS)

- MEDA 111 (3) Introduction to Cinematography **OR**
- MEDA 113 (3) Introduction to Filmmaking
- MEDA 121 (3) Language of Media
- MEDA 210 (3) The Art of Editing
- MEDA 230 (3) Film as Philosophy **OR**
- PHIL 241 (3) Philosophy and Film
- MEDA 212 (3) Writing for Media
- BUSI 231 (3) Marketing **OR**
- MEDA 280 (3) Marketing and Media
- ARTM 340 (3) Cinema and Christianity **OR**
- MEDA 232 (3) Christianity on Screen
- HIST 387 (3) Film and Western Culture **OR**
- MEDA 3xx (3) Story of World Cinema
- MEDA 3xx (3) Small Media Business Ownership
- MEDA 380 (3) Corporate Storytelling
- MEDA 3xx (3) Research Skills and Statistics **OR**
- PSYC 360 (3) Research Methods in the Social Sciences
- MEDA 4xx (3) Advance Project Management for Media

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### MAJOR ELECTIVES (9 CREDIT HOURS)

3 courses from the following:

- ARTM 310 (3) Digital Technology and Sound Engineering **OR**
- MEDA 322 (3) Media Sound
- MEDA 214 (3) Screenwriting
- MEDA 220 (3) Introduction to Graphic Design for Media
- MEDA 310 (3) Advanced Directing and Producing
- MEDA 312 (3) Social Media Production
- MEDA 320 (3) Motion Graphics and Animation for Media
- MEDA 324 (3) Artificial Intelligence and Creativity in Media
- MEDA 340 (3) The Bible, Story, and Media
- MEDA 3xx (3) Hermeneutics and the Modern Message of Jesus in Media
- MEDA 3xx (3) Media, Meaning, Ethics, and Faith
- MEDA 3xx (3) Documentary Filmmaking
- MEDA 4xx (3) Ethnography and Media
- MEDA 4xx (3) Film as Christian Witness; Apologetics
- MEDA 410 (3) The Practice of Film Theory and Advanced Filmmaking
- MEDA 4xx (3) The History and Practice of Experimental Media
- MEDA 4xx (3) Media as Culture; the Theology of Making

### ADDITIONAL REQUIREMENTS FOR NON-HONOURS DEGREE (42 CREDIT HOURS)

#### ELECTIVES

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### TOTAL – 120 CREDIT HOURS

#### GRADUATION REQUIREMENTS:

1. At least 45 out of 120 credit hours must be taken at the 3000- or 4000-level.
2. Minimum cumulative grade point average of 2.00 and a minimum of 120 credit hours.

## BA HONOURS MEDIA ARTS – BUSINESS

### CORE REQUIREMENTS (33 CREDIT HOURS)

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- BSTH 201 (3) Hermeneutics
- BSTH 270 (3) Introduction to Christian Theology

6 credit hours from: ENGL 101, 102, 171(3)

- ENGL 1\_\_ (3) \_\_\_\_\_
- ENGL 1\_\_ (3) \_\_\_\_\_

3 credit hours from: HIST 101, 102(3)

- HIST 1\_\_ (3) \_\_\_\_\_
- INDS 101 (3) University Studies in Christian Perspective
- INDS 475 (3) Christianity and Culture
- PHIL 171 (3) Introduction to Philosophy

**NATURAL SCIENCES** (BIOL, CHEM, ENVS, GEOG 101, GEOG 102, MATH, PHYS)

- \_\_\_\_ (3) \_\_\_\_\_

### MAJOR REQUIREMENTS (36 CREDIT HOURS)

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- MEDA 410 (3) The Practice of Film Theory and Advanced Filmmaking
- MEDA 4xx (3) The History and Practice of Experimental Media
- MEDA 4xx (3) Media as Culture; the Theology of Making

### ADDITIONAL REQUIREMENTS FOR HONOURS DEGREE (42 CREDIT HOURS)

- MEDA 4xx (3) Internship
- MEDA 4xx (3) Internship
- MEDA 4xx (6) Senior Thesis
- OR**
- ARTM 312 (3) Internship in Digital Technology and Sound Engineering **AND**
- ARTM 350 (3) Directed Studies in Visual Arts and Media

### ELECTIVES

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### TOTAL – 120 CREDIT HOURS

#### GRADUATION REQUIREMENTS:

1. At least 45 out of 120 credit hours must be taken at the 3000- or 4000-level.
2. Minimum cumulative grade point average of 3.00 and a minimum of 120 credit hours.